REMARKS

1.   Applicant thanks the Examiner for his findings and observations, which have greatly assisted Applicant in responding.

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2.   It should be appreciated that Applicant has elected to amend the Claims solely for the purpose of expediting the patent application process in a manner consistent with the PTO's Patent Business Goals, 65 Fed. Reg. 54603 (9/8/00). In making such cancellations and amendments, Applicant has not and does not in any

10   way narrow the scope of protection to which Applicant considers the invention herein to be entitled. Rather, Applicant reserves Applicant's right to pursue such protection at a later point in time and merely seeks to pursue protection for the subject matter presented in this submission.

15   3..   **35 U.S.C. §102(a).**

Claims 1, 3-8, 10-13, 15-17, 20, and 21 rejected under 35 U.S. C. § 102(a) as being anticipated by U.S. Patent No. 5,870,559 ("Leshem").

Claim 1:   Applicant respectfully disagrees as to claim 1, maintaining its previously stated position that filename extensions are metadata that are indicative

20   of the file type, and have nothing to do with content. Nevertheless, only to describe the invention with greater clarity, Applicant amends claim 1 to describe "determining categories for found information by analyzing the subject content of the information." Support for the amendment is found in figure 8 and the accompanying description of the Application.   Figure 8 shows a series of categories for found information for a

25   query based on the term "heart"—"aspirin," "exercise," "card games," etc.. One skilled in the art would readily recognize that the categories shown are subject headings or descriptors based on the topics, subjects and concepts contained in the found information.   Accordingly, the Application describes "determining categories for found information by analyzing the subject content of the information . . . ."

30   Applicant certifies that no new matter is added by way of the amendment. Referring to col. 9, lines 55-68 of Leshem, there is no description in the cited teaching of "determining categories for found information by analyzing the subject content of the information . . . ." Accordingly, the rejection of claim 1 under 35 U.S.C. § 102(e) is deemed to be overcome.

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Claims 11 and 12: Claims 11 and 12 are amended in the same manner as Claim 1. Accordingly, the above arguments apply equally to claims 11 and 12.

Claim 13: The current rejection of claim 13 is deemed to be improper as being non-responsive. In the Office Action, the Examiner has merely maintained a

5   previous rejection of claim 13, completely disregarding the elements added by the amendment to claim 13. The Examiner is respectfully reminded that he must consider each and every element of a claim in assessing patentability of the claim. To anticipate a claim, the reference must teach every element of the claim. MPEP §2131. Here, the Examiner has failed to a point to any teaching from Leshem that

10   describes:

analyzing textual content of the information;

responsive to said analyzing textual content, generating a signature based on said textual content;

associating the textual content with image content according to said

15   signature; and

displaying the image content to illustrate the information;

wherein said signature identifies words, phrases, expressions, and concepts that said image may be useful in representing.

Because the Examiner failed to take into account the amendment to claim 13,

20   the current rejection is deemed to be improper. On this ground alone, claim 13 is deemed to be allowable. Additionally, the arguments relating to claim 1 apply equally to claim 13. The element "wherein said signature identifies words, phrases, expressions, and concepts that said image may be useful in representing" indicates that the signature embodies subject content. As above, the Examiner has pointed to

25   no teaching from Leshem that describes analyzing found information for subject content. Thus, claim 13 is improperly rejected under 35 U.S.C. § 102(e).

Claims 20 and 21: The above remarks apply equally to claims 21 and 22. Thus, claims 20 and 21 are improperly rejected under 35 U.S.C. § 102(e).

30   4. 35 U.S.C. § 103

Claim 9 stands rejected under 35 U.S.C. 103(a) as being unpatentable over Leshem in view of U.S. Patent No. 6,467,026 ("Yamamoto"). In view of the above amendment to claim 1, the current rejection is deemed to be overcome.

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Claim 14 stands rejected under 35 U.S.C. 103(a) as being unpatentable over Leshem in view of U.S. Patent No. 6,085,226 ("Yamamoto"). In view of the above remarks regarding claim 13, the current rejection is deemed to be improper.
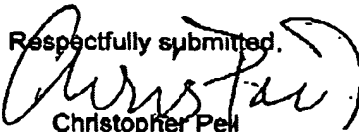
Because they each depend from allowable base claims, all of the dependents

5   are deemed to be allowable without any separate consideration of their merits.

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CONCLUSION

There being no outstanding issues remaining, the application is deemed to be in allowable condition. Applicant therefore earnestly requests reconsideration and
5   prompt allowance of the claims. Should the Examiner have any questions regarding the application, he is urged to contact Applicant's attorney/agent at 650-474-8400.

Respectfully submitted.

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AMENDMENTS TO THE CLAIMS

1. (currently amended) A method of presenting a search result comprising:

determining categories for found information by analyzing the subject content

5 of the information;

correlating the categories with images that represent the categories; and

displaying images that correspond to the categories;

wherein images corresponding to the found information are displayed when a

user activates one of the categories.

10

2. cancelled

3. (previously presented) A method of presenting a search result as recited in

claim 1, wherein the user activates one of the categories by dragging a cursor over

15 the image that corresponds to the category.

4. (original) A method of presenting a search result as recited in claim 1 wherein

the display is a grid.

20 5. (original) A method of presenting a search result as recited in claim 1, wherein

the information includes a plurality of web sites.

6. (original) A method of presenting a search result as recited in claim 5, further

including providing a rotating display of content from the web sites.

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7. (previously presented) A method of presenting a search result as recited in

claim 6, further including providing a video display of content from the web sites.

8. (original) A method of presenting a search result as recited in claim 5, further

30 including rating each web site according to whether the web site includes image

content that is relevant to textual content on the web site.

9. (original) A method of presenting a search result as recited in claim 1, wherein

the information includes information stored on a DVD.

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10. (original) A method of presenting a search result as recited in claim 6, wherein dynamically displaying content from the web sites includes showing representative images from the web site that correspond to textual content in the web site.

5

11. (currently amended) A system for presenting a search result comprising:

a processor configured to determine categories for found information by analyzing the subject content of the information;

a database containing images that correspond to the categories; and

10 a processor configured to generate a display of images that correspond to the categories;

wherein images corresponding to the found information are displayed when a user activates one of the categories.

15 12. (currently amended) A computer program product for presenting a search result, the computer program product being embodied in a computer readable medium and comprising computer instructions for:

determining categories for found information by analyzing the subject content of the information;

20 correlating the categories with images that represent the categories; and

displaying images that correspond to the categories;

wherein images corresponding to the found information are displayed when a user activates one of the categories.

25 13. (previously presented) A method of presenting information comprising:

analyzing textual content of the information;

responsive to said analyzing textual content, generating a signature based on said textual content;

associating the textual content with image content according to said signature;

30 and

displaying the image content to illustrate the information,

wherein said signature identifies words, phrases, expressions, and concepts that said image may be useful in representing.

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14.   (original) A method of presenting information as recited in claim 13, wherein the image content is included in the information.

15.   (original) A method of presenting information as recited in claim 13, wherein
5   the image content is not included in the information.

16.   (previously presented) A method of presenting information as recited in claim
13, wherein metadata associated with the image content is correlated with the
textual content according to said signature to determine the image content that is
10   associated with the textual content.

17.   (original) A method of presenting information as recited in claim 13, wherein the
information includes a web site.

15   18.   cancelled

19.   cancelled

20.   (previously presented) A computer program product for presenting information,
20   the computer program product being embodied in a computer readable medium and
comprising computer instructions for:
        analyzing textual content of the information;
        responsive to said analyzing textual content, generating a signature based on
said textual content;
25   associating the textual content with image content according to said signature;
and
        displaying the image content to illustrate the information;
        wherein said signature identifies words, phrases, expressions, and concepts
that said image may be useful in representing.
30

21.   (previously presented) A system for presenting information comprising:
        a processor configured to analyze textual content of the information,
responsive to said analyze textual content of the information, generate a signature

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based on the textual content and associate the textual content with image content according to the signature; and

a display configured to display the image content to illustrate the information;

wherein said signature identifies words, phrases, expressions, and concepts

5   that said image may be useful in representing.

22.   (withdrawn) A method of building enriching content for a video presentation comprising:

analyzing metadata related to the presentation;

10   associating content with the video presentation based on the analysis:

and presenting the content along with the video presentation.

23.   (withdrawn) A method of building enriching content for a video presentation as recited in claim 22, wherein the metadata is close caption information.

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24.   (withdrawn) A method of building enriching content for a video presentation as recited in claim 22, wherein the metadata is obtained from datacasting.

25.   (withdrawn) A method of building enriching content for a video presentation as

20   recited in claim 22, wherein the content is downloaded from the Internet.

26.   (withdrawn) A method of building enriching content for a video presentation as recited in claim 22, wherein the video presentation is presented in an interactive television system.

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27.   (withdrawn) A computer program product for building enriching content for a video   presentation, the computer program product being embodied in a computer readable   medium and comprising computer instructions for:

analyzing metadata related to the presentation:

30   associating content with the video presentation based on the analysis; and

presenting the content along with the video presentation. - .

28.   (withdrawn) A system for building enriching content for a video presentation comprising:

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a processor configured to analyze metadata related to the presentation and associate content with the video presentation based on the analysis;

and a display configured to present the content along with the video presentation.

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